

Successful Deployments

# Food Industry Solutions



## Large Amusement Park Corporation

# Food Ordering Kiosk

### The Challenge

Amusement parks dedicate themselves to providing an entertaining and overall high-quality experience for all of their guests, and while waiting in line is part of the amusement park experience, thrill-seekers typically prefer to spend their time waiting for rides rather than concessions. Acknowledging concessions wait times as a concern, a large amusement park corporation approached Meridian with a desire to implement an ordering kiosk to expedite the overall process.

Meridian worked with a large amusement park corporation to develop an interactive concessions ordering solution to improve efficiency at their parks across the Americas.



“Guests are now able to conveniently order and pay for their food from the kiosk.”

### The Result

The amusement park corporation's kiosks are currently installed at three of their different park locations, with future plans for nationwide expansion to each of their amusement parks across the United States.

### The Solution

To expedite the food service process in their parks across the country, the amusement park corporation partnered with Meridian to design and deploy custom concession ordering kiosks. The two worked together to integrate the amusement park's self-order and bill pay software onto one of Meridian's standard kiosk models, the RTS. Guests are now able to conveniently order and pay for their food from the kiosk.

### The Partnership



Meridian and HP have partnered to create solutions for well-known brands across the logistics, healthcare, retail, and entertainment industries. Some notable partnerships include hospital check-in kiosks for the Hospital Corporation of America, self-service shipping solutions for FedEx, job application, site-to-store, and endless aisle kiosks for the world's largest retailer, and food ordering kiosks for a large amusement park corporation.



# Drive Thru Kiosks

## The Challenge

NEXTEP SYSTEMS, an industry leader in order management solutions, was founded to meet the emerging demand for self-order technology. Their single-platform, cloud-based architecture delivers scalable food service technology to multiple industries, including fast casual, quick service, managed food service, airport concessions and grocery. NEXTEP SYSTEMS needed an OEM partner to provide a reliable outdoor solution to meet the requirements of their comprehensive software platform.



## The Result

NEXTEP SOLUTIONS and Meridian installed the Atlas in over 100 Subway locations throughout the U.S. The drive thru ordering solution enables employees to reallocate the time previously spent on taking orders and provides customers more efficient and accurate service, leading to greater ROI.

## NEXTEP Drive Thru

In order to better serve their customers, NEXTEP SYSTEMS needed an OEM partner to provide a reliable outdoor solution to meet the requirements of their order

“ The solution engages and extends service to customers with self-ordering options.

## The Solution

In 2010 NEXTEP SOLUTIONS partnered with Meridian to leverage the company’s experience in [outdoor solutions](#). Meridian and NEXTEP SOLUTIONS worked together to install NEXTEP SOLUTIONS’ self-ordering technology on Meridian’s flagship drive thru kiosk, the [Atlas Outdoor Kiosk](#). The Atlas engages and extends service to customers with self-ordering options. The classic design provides an accessible, durable and reliable solution.

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